

Kevin Hourigan is Chairman and co-founder of Nova Incepta, and has 35 years of experience in developing and selling high tech solutions to the Telecoms, Corporate and Government markets, where he has established a reputation for pioneering leadership in technologies from Office Automation, switching, SDH, ATM, and then VoIP and NGN. For the last 14 years he has held a range of senior management roles in the USA and UK in GPT and its successor, Marconi. He revived the faltering relationship in the 90s to restore GPT to its position as BTs pre-eminent supplier, and then turned round the failing alternate carrier business to make what he restyled "UK Avanti" the unchallenged market leader in the country.

From 2002 onwards he has been known around the world as "Captain SoftSwitch", and led the Marconi programme to success and recognition in China, Russia and Germany in a strategic initiative to establish a global position.